



# Energizing Your Lightworker Business

## A 4-Week Teleclass

**Your gifts are needed~!**

**Learn methods for branding, marketing and energizing your practice.**

You've heard the calling to serve as a practitioner... This four-week class is designed to connect you with ideas, resources and inspiration to help grow your Lightworker business.

This is a back-to-basics class facilitated by Laurel Bleadon-Maffei, Spiritual Teacher and Intuitive. Laurel and her husband Wes have a thriving and successful business, Illuminating Souls. During this workshop, Laurel will share some of her best resources and business practices. Participants will learn simple low-cost basics that can help every Lightworker bring more energy & structure to their business.

### **Topics Will Include:**

- Best Business Practices
- Developing Workshops & Teleclasses
- Exhibiting at Metaphysical Shows
- Writing Compelling Newsletters
- Buying and Selling Merchandise (setting up wholesale accounts, selling retail)
- Sources for Researching the Metaphysical & New Age Industry
- Writing Your Messages
- Social Networking Basics (Twitter, Facebook & LinkedIn)
- Angelic Marketing
- Branding (Your Mission, Your Clients, Your Services)
- Maintaining Abundance Consciousness
- Self-Care for the Lightworker – this is essential~!

### **In addition:**

- Tuition includes one 30-minute coaching session with Laurel to be used during the 4-week class (*additional coaching sessions available to class members through the duration of the class for \$50/30-mins*)

**Ideal Candidates:** If you already have a Lightworker business, or are being guided to launch one, this workshop is for you! This includes Intuitives, Reiki Practitioners, Massage Therapists, Hypnotherapists and all others that have a heart-centered spiritually-guided practice~!

**New workshop begins Monday, February 15<sup>th</sup>, 2010**

**Class Dates:** 2/15, 2/22, 3/1 and 3/8

**Time:** 11:00 am to 12:30 pm PST

**Call In Number:** to be provided

**Cost:** \$225 (payment due in full prior to first class)

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