



Energizing Your Lightworker Business

A 4-Week Teleclass

Your gifts are needed~!

Learn methods for branding, marketing and energizing your practice.

You've heard the calling to serve as a practitioner... This four-week class is designed to connect you with ideas, resources and inspiration to help grow your Lightworker business.

This is a back-to-basics class facilitated by Laurel Bleadon-Maffei, Spiritual Teacher and Intuitive. Laurel and her husband Wes have a thriving and successful business, Illuminating Souls. During this workshop, Laurel will share some of her best resources and business practices. Participants will learn simple low-cost basics that can help every Lightworker bring more energy & structure to their business.

Topics Will Include:

- Best Business Practices
- Developing Workshops & Teleclasses
- Exhibiting at Metaphysical Shows
- Writing Compelling Newsletters
- Buying and Selling Merchandise (setting up wholesale accounts, selling retail)
- Sources for Researching the Metaphysical & New Age Industry
- Writing Your Messages
- Social Networking Basics (Twitter, Facebook & LinkedIn)
- Angelic Marketing
- Branding (Your Mission, Your Clients, Your Services)
- Maintaining Abundance Consciousness
- Self-Care for the Lightworker – this is essential~!

In addition:

- Tuition includes one 30-minute coaching session with Laurel to be used during the 4-week class (*additional coaching sessions available to class members through the duration of the class for \$50/30-mins*)

Ideal Candidates: If you already have a Lightworker business, or are being guided to launch one, this workshop is for you! This includes Intuitives, Reiki Practitioners, Massage Therapists, Hypnotherapists and all others that have a heart-centered spiritually-guided practice~!

New workshop begins Tuesday, July 6th, 2010

Class Dates: 7/6, 7/13, 7/20 and 7/27

Time: 7:30 am to 9:00 am PST (please note, this is a morning class)

Call In Number: to be provided

Cost: \$225 (payment due in full prior to first class)

Contact: Laurel Bleadon-Maffei, M.A.: 707.731.2241

laurel@illuminatingsouls.com

www.illuminatingsouls.com